

# Arch L. Gleason Industry Award for Responsible Gambling Leadership



## Background:

Arch Gleason was one of the first lottery directors in North America to recognize the need to help players struggling with gambling problems. For many years, problem gambling was the elephant in the room for gaming operations – no one wanted to talk about it, let alone acknowledge it.

Through Arch's actions, the issue came to the forefront of the industry, not just in a state and national venue, but across the world as well. As the 23-year president and CEO of the Kentucky Lottery Corporation, Gleason worked to establish the Kentucky Council on Problem Gambling (KYCPG), the state's National Council on Problem Gambling (NCPG) affiliate. He championed many initiatives for the cause through the North American Association of State and Provincial Lotteries (the trade organization for all North American lottery organizations) during his tenure. Arch's crowning achievement in the field was his work to establish the World Lottery Association's responsible gambling certification program during his term as the group's president. This became the first-ever responsible gambling program implemented on a global basis, taking the cause into corners of the globe that had never previously addressed the issue.

## Criteria

The Gleason Award exists to recognize someone not only for his or her commitment to responsible gambling but also – much like Arch – who has demonstrated the ability to successfully manage a gaming enterprise in a socially responsible manner. While ideally the recipient will be at the senior management level, nominees can be anywhere on the corporate ladder of a gaming entity. They will embody the concept of being able to profitably operate a gambling company while incorporating responsible gambling principles across all aspects of the business.

## Judging

Judging for the award will be conducted by the Kentucky Council on Problem Gambling's awards

subcommittee. It will be based on information submitted on the application. This will not be an annual award – while submissions will be sought every year, the award will only be given when an applicant is deemed a worthy recipient through the application process.

## Award

The honoree will commit to serve as the keynote speaker for the KYCPG's annual conference. He or she will be expected to share his or her organization's responsible gambling story, successes and lessons learned. To accomplish this, the honoree will be given airfare within the continental United States to the site of KYCPG's annual conference, and will be provided accommodations in the official conference hotel. A written version of the keynote address will be shared publicly via the KYCPG website.

Previous recipients are Gerald W. Beasley, Director of Human Resources and Compliance, Eldorado Resort Casino, Shreveport, La.; Chip Polston, Vice President of Communications, Public Relations and Social Responsibility, Kentucky Lottery Corporation; Alice Garland, Executive Director, North Carolina Education Lottery; and Thomas Meeker, retired President and CEO, Churchill Downs, Inc.

## Timetable

- ➔ **September 1** – Award submission period starts, and will be promoted through various gambling industry trade publications.
- ➔ **October 15** – Award submission period closes and applications are shared with members of the KYCPG awards committee.
- ➔ **October 15-31** – nominations reviewed, and (if applicable) award recipient chosen. Recipient is notified, and travel arrangements procured.
- ➔ **November 1** -- Award recipient announced with media advisory.
- ➔ **November 15** -- Annual conference agenda released.
- ➔ **March 9-10, 2023** – keynote address and award presentation.

# Arch L. Gleason Industry Award for Responsible Gambling Leadership Application

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Name: \_\_\_\_\_ Position/Title: \_\_\_\_\_

Company/Business: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_

Country: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Office Phone: \_\_\_\_\_ Mobile Phone: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Years of Service in the Gaming/Gambling Industry: \_\_\_\_\_

**Please attach a document listing with descriptions Responsible Gaming/Gambling practices implemented or supported by the nominee, and include a statement from the nominee of his or her personal philosophy on Industry Responsible Gaming/Gambling practices.**

**Provide Two Letters of Support:** One from a Gaming/Gambling Industry Colleague; One from a Problem Gambling Awareness Advocate (Affiliate of National Council on Problem Gambling, Gamblers Anonymous, Public Official, or Citizen Impacted by Nominee's Actions).

\_\_\_\_\_ I Agree, if selected for the Arch L. Gleason Industry Award for Responsible Gambling Leadership, to attend the Kentucky Council on Problem Gambling (KYCPG) Annual Educational and Awareness Conference and present prepared keynote remarks.

**Submit Application to the Kentucky Council on Problem Gambling (KYCPG)**

**Michael R. Stone, Executive Director, P.O. Box 4595, Frankfort, KY 40604-4595**

**502-223-1823, [kmstone1951@gmail.com](mailto:kmstone1951@gmail.com)**

**Application Available in Fillable PDF Format on KYCPG website, [www.kycpg.org](http://www.kycpg.org)**