



# 25th Annual Educational and Awareness Conference Presented by the Kentucky Council on Problem Gambling (KYCPG)



KENTUCKY  
Cabinet for Health and  
Family Services

with Sponsorship Support from the Kentucky Department of Behavioral Health, Developmental and Intellectual Disabilities

Presented at Holiday Inn Riverfront, Owensboro, KY  
March 10-11, 2022. Virtual Attendance Available.

**Registration Required to Receive CEU Credit**

KYCPG's 25th Annual Educational and Awareness Conference is a learning opportunity to gain critical knowledge of gambling addiction, prevention, and treatment practices. The theme, **Addressing Gambling Issue: Then, Now, the Future**, reflects the need to address on-going gambling expansion in Kentucky and to celebrate the 25th conference. It is open to alcohol/substance abuse counselors, social workers, psychologists, psychiatrists, marriage and family therapists, clergy, prevention specialists, human resource/employee assistance professionals, school counselors, gambling industry personnel, and anyone wishing more information of gambling's impact on individuals, families, and society.

**Up to 11 hours of CEUs available.** Applications filed for International Gambler Counselor Certification Board, alcohol and drug counselors, pastoral counselors, long-term care administrators, nursing, licensed professional counselors, psychologists, and social workers.

**Registration scholarships will be awarded to prevention specialists and counselors with Kentucky Regional Prevention Centers (RPCs) and Comprehensive Mental Health Centers (CMHCs).** All attendees may apply for registration-only scholarships. Details in conference registration form below.

**All attendees must register.**

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## KENTUCKY COUNCIL ON PROBLEM GAMBLING 25TH ANNUAL EDUCATIONAL AND AWARENESS CONFERENCE

### REGISTRATION

- ☀ \$75 full conference registration fee for KYCPG Members and members of state councils on problem gambling affiliated with the National Council on Problem Gambling (NCPG) (Member Daily Fees -- March 10: \$60; March 11: \$30)
- ☀ \$100 full conference registration fee for Non-Members (Non-Member Daily Fees -- March 10: \$75; March 11: \$45)
- Registration fee includes continental breakfasts, lunch, breaks, all conference materials/handouts, CEU application fees, and virtual access if needed.
- \$25 late fee added to registrations received after Feb. 25, 2022.
- Please send complete registrations with cash, check, money order or purchase order (payable to KYCPG) to KYCPG, P.O. Box 4595, Frankfort, KY 40604-4595. If applying for registration-only scholarship, please check box below; do not send payment, but **registration form is required.**

**NOTE: Credit Cards cannot be accepted. Payment must be made by cash, check or money order only.**

**Applications for 11 hours CEUs filed with professional certification boards.**

Name: \_\_\_\_\_ Credential: \_\_\_\_\_ Job Title: \_\_\_\_\_

Organization/Agency: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

#### PLEASE CHECK APPROPRIATE BOX:

- Member Registration, \$75**      **Member Daily Fee:**    March 10, \$60    March 11, \$30       **Applying for registration-only scholarship (see below)**
- Non-Member Registration, \$100**      **Non-Member Daily Fee:**    March 10, \$75    March 11, \$45

**ACCOMMODATIONS** are available at the Holiday Inn Riverfront, Owensboro, KY. The rate is \$124 single/double, plus tax. Call 270/683-1111 for reservations. Identify attendance at Kentucky Council on Problem Gambling conference. **Cutoff date for group room rate is February 16, 2022.**

**SCHOLARSHIP INFORMATION:** To request a registration-only scholarship, complete registration form and send to KYCPG, P.O. Box 4595, Frankfort, KY 40604-4595, with a brief statement of need for scholarship consideration; or e-mail a scanned copy of completed registration form and brief statement of need to [kmstone1951@gmail.com](mailto:kmstone1951@gmail.com). **DEADLINE FOR SCHOLARSHIP APPLICATION IS Feb. 25, 2022.**

**If requested, by Monday, March 7, 2022, registrants will receive by e-mail a link to access the virtual program.**

# Addressing Gambling Issues: Then, Now, the Future

Kentucky Council on Problem Gambling (KYCPG)  
25th Annual Educational and Awareness Conference  
Holiday Inn Owensboro Riverfront, Owensboro, Kentucky  
March 10-11, 2022  
With Virtual Attendance Opportunity Available

Sponsored by



## Agenda

(Note: All Times Central Standard Time)

### Thursday, March 10

- 7 a.m.           **Registration (Continental Breakfast Available)**
- 8:30 a.m.       **Welcome and Historical Review**  
-RonSonLyn Clark, Psy.D., LCADC-S, NCC, MAC, ICGC-II, BACC, Senior Director of Substance Abuse Services, RiverValley Behavioral Health, Owensboro, KY, and KYCPG President
- 9 a.m.           **The Story of Gambling Expansion**  
-William Coley, J.D., Consultant, Miami (Ohio) University Institute for Responsible Gaming, Lotteries and Sport; former Ohio State Senator and Past-President, National Conference of Legislators from Gaming States (NCLGS)
- 10:15 a.m.      Break
- 10:30 a.m.      **Confronting Gambling Expansion: Problem Gambling Treatment, Prevention, Policy, Partnership**  
-Sharon L. Custer, Ph.D., LISW-S, Miami (Ohio) University Field Education Director and Just Communities Liaison  
-Matthew S. McMurray, Ph.D., Assistant Professor, Miami (Ohio) University, Department of Psychology
- 12 p.m.         **Awards Luncheon**
- 1 p.m.           **Strategic Use and Integration of Motivational Interviewing with Problematic Behaviors Associated with Gambling**  
-George Brenner, MS, LCSW, LMFT, LCAC (Indiana), Continuing the Care, Indianapolis
- 2:30 p.m.       Break

## Thursday, March 10, continued

- 2:45 p.m.      **Treating Gambling Disorders in a New Era of Gambling, Part 1**  
-Jody Bechtold, LCSW, ICGC-II, BACC, IGDC, CGT, Co-chair, International Gambling Counselor Certification Board  
**NOTE:** Each in-person attendee will receive a copy of Bechtold's book, *"The Gambling Disorder Treatment Handbook: A Guide for Mental Health Professionals."*
- 4:30 p.m.      **Recess**

## Friday, March 11

- 7 a.m.      **Registration (Continental Breakfast Available)**
- 8:30 a.m.      **Treating Gambling Disorders in a New Era of Gambling, Part 2**  
-Jody Bechtold, LCSW, ICGC-II, BACC, IGDC, CGT, Co-chair, International Gambling Counselor Certification Board
- 10 a.m.      **Break**
- 10:15 a.m.      **Trauma and Disordered Gambling**  
-RonSonLyn Clark, Psy.D., LCADC-S, NCC, MAC, ICGC-II, BACC, Senior Director of Substance Abuse Services, RiverValley Behavioral Health, Owensboro, KY, and KYCPG President
- 11:15 a.m.      **Building Partnership with Gaming Industry to Serve Those in Need**  
-Jeff Inman, MS, Corporate General Manager, Ellis Park, Laguna Development Corporation  
-Patrick Malarkey, BS, Total Rewards & VIP Manager, Caesars Southern Indiana  
-Chip Polston, M.Ed., Senior Vice President of Communications, Public Relations and Social Responsibility, Kentucky Lottery Corporation
- 12:15 p.m.      **Conference Review and Kentucky's Challenge**  
-Michael R. Stone, B.A., B.J., Executive Director, KYCPG
- 12:30 p.m.      **Adjourn**
- 1:30 p.m.      KYCPG Board Meeting (*Invitation Only*)  
RiverValley Behavioral Health Cigar Factory Complex, room 218

**FUNDING for some sessions made possible by the Kentucky Department for Behavioral Health, Developmental and Intellectual Disabilities.**

**Eleven (11) hours of continuing education are approved for the following:**

*(List of approved CEUs will be updated; list below is from 2021 conference.)*

~~Kentucky Board of Nursing approved contact hours: 10.5. KY Board of Nursing approval of an individual provider does not constitute endorsement of content. KY Board of Licensed Professional Counselors: 10.5; KY Board of Certified Alcohol and Drug Counselors: 10.5; KY Board of Psychology: 10.5; International Gambler Counselor Certification Board: 10.5. Kentucky Board of Social Work, 10.5.~~

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**and Intellectual Disabilities**



**Holiday Inn Owensboro Riverfront, Owensboro, Kentucky**  
**March 10-11, 2022**

**Welcome and Historical Review**

RonSonLyn Clark, Psy.D., LCADC-S, NCC, MAC, ICGC-II, BACC, Senior Director of Substance Abuse Services, RiverValley Behavioral Health, Owensboro, KY, and KYCPG President

Dr. Clark will welcome attendees on behalf of the Kentucky Council on Problem Gambling (KYCPG). She will provide a summary of KYCPG's first 25 years as an organization.

**Objectives:** Make attendees comfortable; introduce speakers; explain evaluation procedures; summarize KYCPG's history

**The Story of Gambling Expansion**

William Coley, J.D., Consultant, Miami (Ohio) University Institute for Responsible Gaming, Lotteries and Sport; former Ohio State Senator and Past-President, National Conference of Legislators from Gaming States (NCLGS)

Expanded gambling across the United States and around the world has spurred economic development, become an entertainment destination, and provided revenue to fund state and local projects, but gambling can foster negative consequences for individuals and society. Coley, a former Ohio State Senator who supported gambling expansion, will provide insight on what states and localities need to do to prepare when gambling expands.

**Objectives:** Attendees will learn the positive and negative impacts of gambling expansion. Attendees will gain an understanding of the challenges facing states, regions, localities and society from expanded gambling. They will hear lessons learned that can be applied today and in the future.

**Confronting Gambling Expansion: Problem Gambling Treatment, Prevention, Policy, Partnership**

Sharon L. Custer, Ph.D., LISW-S, Miami (Ohio) University Field Education Director and Just Communities Liaison  
Matthew S. McMurray, Ph.D., Assistant Professor, Miami (Ohio) University, Department of Psychology

Academics and researchers from the Miami (Ohio) University Institute for Responsible Gaming, Lotteries and Sport will bring a multidisciplinary approach in a panel discussion that will address and review best practices in problem gambling treatment and prevention, recommended public policy initiatives, and building partnerships with the gambling industry to benefit society.

**Objectives:** Attendees will learn best practices for problem and addicted gambling treatment and prevention that can be used as models or references in addressing issues at the state and local levels. They will gain an understanding of public policy needed to address issues related to gambling. They will understand the possibility for programmatic benefit stemming from partnerships with the gambling industry.

## **Learning Objectives -- 2**

### **Strategic Use and Integration of Motivational Interviewing with Problematic Behaviors Associated with Gambling**

George Brenner, MS, LCSW, LMFT, LCAC (Indiana), Continuing the Care, Indianapolis

Mr. Brenner is a member of the Motivational Interviewing Network of Trainers. This session will focus on the strategic use of MI when helping those experiencing problems associated with gambling. This session also will attend to how MI might be integrated with the helpers of other skills. Strategies will be demonstrated with some opportunity to practice MI. Additional attention will be directed to staff of the RiverValley Behavioral Health Crisis Line who respond to calls and texts to the i-800-GAMBLER helpline aiding with initial and brief interventions.

**Objectives:** Attendees will learn how to apply MI techniques to more effectively counsel and speak with problem gamblers. They will learn how MI techniques can be adjusted to fit particular circumstances and callers. They will have the opportunity to witness demonstrations of techniques.

### **Treating Gambling Disorders in a New Era of Gambling, Part 1 and Part 2**

Jody Bechtold, LCSW, ICGC-II, BACC, IGDC, CGT, Co-chair, International Gambling Counselor Certification Board

This 2-part workshop will discuss and review perspectives, clinical interventions, and effective strategies when working with individuals and their loved ones impacted by problem gambling. Areas for review and discussion will include 1) the wave of new gambling, 2) intake and assessment changes, 3) generational differences, 4) considerations for harm reduction and self-exclusion, 5) finances and the younger generation, 6) role of GA, and 7) gambling-motivated crime. Throughout the workshops, the audience will learn how to implement technology-based interventions and solutions to meet the younger generation.

**Objectives:** At the end of the full presentation, participants will: Articulate the wave of gambling in the U.S. as it pertains to seeking help for gambling. Determine what changes to make for intake and assessment for gambling disorders. Identify how different generations will seek services differently for gambling disorders. Incorporate new strategies for harm reduction and abstinence treatment outcomes. Learn new ways to address finances with younger gambling population. Consider the role of GA with the younger gambling population. Learn ways to conceptualize gambling-motivated crime in clinical practice.

### **Trauma and Disordered Gambling**

RonSonLyn Clark, Psy.D., LCADC-S, NCC, MAC, ICGC-II, BACC, Senior Director of Substance Abuse Services, RiverValley Behavioral Health, Owensboro, KY, and KYCPG President

Dr. Clark will discuss the effects of trauma and the impact on disordered gambling behavior. She will share tools and insights to help counselors enhance the services provided to problem gamblers and their families.

**Objectives:** Participants will be able to define trauma and how it effects a person over the lifespan. Participants will be able to identify neurodevelopmental view of childhood trauma. Participants will acquire practical tools to identify trauma as it relates to disordered gambling. Participants will be able to describe the basin's role in trauma and addiction

## Learning Objectives -- 3

### **Building Partnership with Gaming Industry to Serve Those in Need**

Jeff Inman, MS, Corporate General Manager, Ellis Park, Laguna Development Corporation  
Patrick Malarkey, BS, Total Rewards & VIP Manager, Caesars Southern Indiana  
Chip Polston, M.Ed., Senior Vice President of Communications, Public Relations and Social Responsibility, Kentucky Lottery Corporation

The legal gambling industry is an entertainment business, and it wishes to ensure a safe and entertaining environment and experience for all patrons. Representatives from the gambling industry will relate their efforts to support responsible gambling. They will offer suggestions on how the gambling industry can partner with public officials and the behavioral health treatment community to address problem gambling.

**Objectives:** Attendees will learn the commitment the gambling industry makes to addressing problem and addicted gambling. They will understand the components of an effective responsible gambling program and the results of the programs. They will receive suggestions on how to partner with the gambling industry to minimize problem gambling behavior and increase responsible gambling.

### **Conference Review and Kentucky's Challenge**

Michael R. Stone, B.A., B.J., Executive Director, Kentucky Council on Problem Gambling

Mr. Stone, KYCPG's registered Legislative Agent and Executive Director, will review the key elements presented and urge completion of the evaluation process. He will inform attendees how to obtain materials from KYCPG to support outreach awareness and screening day activities. He will update attendees on the current status of gambling legislation before the Kentucky General Assembly.

**Objectives:** Attendees will learn the current status of legal gambling and prospects for expanded gambling in Kentucky. They will be provided with information to obtain complimentary awareness and screening materials from KYCPG and how they can be used. They will receive reinforcement of critical messages conveyed during the conference.