



# 21st Annual Educational and Awareness Conference Presented by the Kentucky Council on Problem Gambling (KYCPG)



with Sponsorship Support from the Kentucky Department of Behavioral Health, Developmental and Intellectual Disabilities

## Clarion Hotel, Lexington, Kentucky February 1-2, 2018

*KYCPG's 21st Annual Educational and Awareness Conference is an appropriate learning opportunity to gain critical knowledge of problem and pathological gambling prevention and treatment practices to educate alcohol/substance abuse counselors, social workers, psychologists, psychiatrists, marriage and family therapists, clergy, prevention specialists, human resource or employee assistance professionals, school counselors, gambling industry personnel, and anyone interested in learning more about problem and addicted gambling and its impact on individuals, families, and society.*

**Up to 14 hours of CEUs available.** Applications filed for International Gambler Counselor Certification Board, alcohol and drug counselors, fee-based pastoral counselors, nursing home administrators, nursing, professional art therapists, professional counselors, psychologists, and social workers.

**Registration scholarships will be awarded to prevention specialists and counselors with Kentucky Regional Prevention Centers (RPCs) and Comprehensive Mental Health Centers (CMHCs).** All attendees may apply for registration-only scholarships. Details in conference registration form inside this brochure. **All attendees must register.**

### KENTUCKY COUNCIL ON PROBLEM GAMBLING 21ST ANNUAL EDUCATIONAL AND AWARENESS CONFERENCE

## REGISTRATION

☀ \$75 KYCPG Members and members of state councils on problem gambling affiliated with the National Council on Problem Gambling (Daily Fee -- Feb. 1: \$30; Feb. 2: \$60)

☀ \$100 Non-Members (Daily Fee -- Feb. 1: \$45; Feb. 2: \$75)

- Registration fee includes all conference materials/handouts, breaks, lunch and reception on Feb. 2, and CEU application fees.
- \$25 late fee added to registrations received after Jan. 22, 2018, or on site.
- Please send complete registrations with cash, check, money order or purchase order (payable to KYCPG) to KYCPG, P.O. Box 4595, Frankfort, KY 40604-4595.

**NOTE: Credit Cards cannot be accepted. Payment must be made by cash, check or money order only.**

**Applications for 14 hours CEUs filed with professional certification boards.**

Name: \_\_\_\_\_ Credential: \_\_\_\_\_ Job Title: \_\_\_\_\_

Organization/Agency: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

#### PLEASE CHECK APPROPRIATE BOX:

- Member Registration, \$75.**       **Non-Member Registration, \$100**      **Member Daily Fee:**  Feb. 1, \$30     Feb. 2, \$60  
 **Non-Member Daily Fee:**     Feb. 1, \$45     Feb. 2, \$75       Applying for registration-only scholarship (see below)

**ACCOMMODATIONS** are available at the Clarion Hotel (formerly the Holiday Inn North), I-64/75 at Newtown Pike, Lexington, Ky. The rate is \$85 single/double, plus tax (includes breakfast). Call 859/233-0512 for reservations. Identify attendance at Kentucky Council on Problem Gambling conference. **Cutoff date for group room rate is January 12, 2018.** Reservation requests may be e-mailed to [hweise@clarionhotellex.com](mailto:hweise@clarionhotellex.com); include credit card information, arrival/departure dates.

**SCHOLARSHIP INFORMATION:** To request a registration-only scholarship, complete registration form and send to KYCPG, P.O. Box 4595, Frankfort, KY 40604-4595, with a statement of need for scholarship consideration; or e-mail a scanned copy of completed registration form and statement of need to [kmstone1951@gmail.com](mailto:kmstone1951@gmail.com). **DEADLINE FOR SCHOLARSHIP APPLICATION IS Jan. 26, 2018.**

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**Clarion Hotel, Lexington, Kentucky**  
**February 1-2, 2018**

**Agenda**

**Thursday, Feb. 1, 2018**

- 10:30 a.m.            **Lay Minister Certification Update and Networking**  
The Rev. Janet Jacobs, B.A., CCGSO, Director, Gambling Recovery Ministries;  
Member, International Gambling Counselor Certification Board
- 11 a.m.                Registration
- 1 p.m.                 **Conference Opening Session**  
Welcome Remarks  
Herbert E. (Bud) Newman, Psy.D., CADC, ICGC-II, President, Kentucky  
Council on Problem Gambling (KYCPG)  
Presentation of the Arch L. Gleason Award for Responsible Gambling Leadership  
Chip Polston, B.A., M.Ed., Vice President, Communications, Public  
Relations and Social Responsibility, Kentucky Lottery Corporation  
**Keynote Address: How a Responsible Lottery Conducts Itself**  
Alice Garland, Executive Director, North Carolina Education Lottery
- 2:30 p.m.            Break
- 2:45 p.m.            **Understanding Youth Gambling: Another High-Risk Behavior**  
Jeffrey L. Derevensky, Ph.D., Chair, Department of Educational and Counseling  
Psychology, McGill University; Director, International Centre for Youth Gambling  
Problems and High-Risk Behaviors
- 3:50 p.m.            Break
- 4 p.m.                **Working with Youth Gamblers: From Research to Prevention to Treatment**  
Jeffrey L. Derevensky, Ph.D., Chair, Department of Educational and Counseling  
Psychology, McGill University; Director, International Centre for Youth Gambling  
Problems and High-Risk Behaviors
- 5 p.m.                Break
- 5:30 p.m.            **"All In" (Optional film study)**  
Facilitator and Discussant: Curtis L. Barrett, Ph.D., ICGC-II, ABPP;  
Professor Emeritus, University of Louisville; and KYCPG Professional Adviser  
Co-Discussant: Samantha Cook, B.S., M.S., Michigan Modern Psychology,  
Dearborn, MI

**Thursday, Feb. 1, 2018, continued**

8 p.m. -- Recess

**Friday, Feb. 2, 2018**

7 a.m. Registration and Coffee

8:30 a.m. **Treating the Problem Gambler**

Margo Bristow, M.A., LPC, CADC, PCGC, ICCGC, CAMSI, Margo Bristow, LLC

10 a.m. Break

10:15 a.m. Concurrent Sessions

**Prevention of Problem Gambling among Youth**

Margo Bristow, M.A., LPC, CADC, PCGC, ICCGC, CAMSI, Margo Bristow, LLC

**Man's Search for Meaning in Random Numbers**

Curtis L. Barrett, Ph.D., ICGC-II, ABPP; Professor Emeritus, University of Louisville; and KYCPG Professional Adviser

**Case Study: Working with the Disordered Gambler**

RonSonLyn Clark, Psy.D., LCADC, NCC, MAC, ICGC-II, Senior Director of Substance Abuse Services, River Valley Behavioral Health; and Director of Education, Kentucky Council on Problem Gambling (KYCPG)  
Herbert E. (Bud) Newman, Psy.D., CADC, ICGC-II, President, Kentucky Council on Problem Gambling (KYCPG)

11:45 a.m. Awards Luncheon

**Presentation of 2018 KYCPG Awards**

Michael R. Stone, Executive Director, Kentucky Council on Problem Gambling (KYCPG)

**Data Analysis: Daviess County Detention Center Survey of Gambling Behavior**

Scott Hunt, Ph.D., Professor, Eastern Kentucky University

**Friday, Feb. 2, 2018, continued**

- 1 p.m.                    **The Future of Responsible Gambling Programs from the Gambling Industry Perspective**  
Moderator: Jack Brammer, Frankfort Bureau Reporter, *Lexington Herald-Leader*  
Chip Polston, B.A., M.Ed., Vice President, Communications, Public Relations  
and Social Responsibility, Kentucky Lottery Corporation  
Patrick Malarkey, B.S., Total Rewards and VIP Manager (UEL), Horseshoe  
Southern Indiana  
(Invited) Cannon Armstrong, Commissioner, Kentucky Department  
of Charitable Gaming  
(Invited) Marc Guilfoil, Executive Director, Kentucky Horse Racing Commission
- 2:45 p.m.                Break
- 3 p.m.                    **The Elevator is Broke; Take the Steps**  
Tony S. and Laura S. and members of Lexington Area Gamblers Anonymous
- 4:45 p.m.                **Wrap Up and Invitation to Gamblers Anonymous Reception**  
Herbert E. (Bud) Newman, Psy.D., CADC, ICGC-II, President, Kentucky Council  
on Problem Gambling (KYCPG)
- 5 p.m.                    Conference Adjourns
- 5:30 p.m.                Reception to kick off Lexington Area Gamblers Anonymous MiniProgram

**FUNDING for some sessions made possible by the Kentucky Department for Behavioral Health, Developmental and Intellectual Disabilities.**

**APPLICATIONS** filed to provide up to 14 hours of Continuing Education Units for International Certified Gambler Counselors, Alcohol and Drug Counselors, Fee Based Pastoral Counselors, Nurses, Nursing Home Administrators, Professional Art Therapists, Psychologists, and Social Workers. Participants seeking CEUs for other boards may receive complimentary copies of necessary conference materials to file individual CEU applications.

**SPECIAL NOTE:** The Lexington Area Gamblers Anonymous MiniProgram will be held Friday evening, Feb. 2-Sunday morning, Feb. 4, 2018, at the Clarion Hotel, Lexington. All attendees at the 21st Annual KYCPG Educational and Awareness Conference are invited to register and participate in this program, which includes open GA and Gam-Anon meetings. Contact [twatterly@aol.com](mailto:twatterly@aol.com) for more information or to register.

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**Lay Minister Certification Update and Networking**

The Rev. Janet Jacobs, B.A., CCGSO, Director, Gambling Recovery Ministries; Member, International Gambling Counselor Certification Board

The International Gambling Counselor Certification Board (IGCCB) offers a clergy/lay minister certification in problem gambling to provide potential first responders to an individual's gambling problem better understanding of the addiction and interventions. Rev. Jacobs presented previous training for Kentucky clergy, and will use her experience to provide an overview of the certification, answer questions, update participants, and lead a discussion among participants.

Objectives: Learn details of and reasons to obtain clergy/lay minister problem gambling awareness certification. Learn the fundamentals of problem gambling awareness presentations, including evidence of effectiveness, and be able to apply in awareness and prevention outreach.

**Welcome**

Herbert E. (Bud) Newman, Psy.D., CADC, ICGC-II, President, Kentucky Council on Problem Gambling (KYCPG)

Dr. Newman will welcome attendees on behalf of the Kentucky Council on Problem Gambling.

Objectives: Make attendees comfortable; introduce speakers; explain evaluation procedures.

**Presentation of Arch L. Gleason Award for Responsible Gambling Leadership**

Chip Polston, B.A., M.Ed., Vice President, Communications, Public Relations and Social Responsibility, Kentucky Lottery Corporation

**Keynote Address: How a Responsible Lottery Conducts Itself**

Alice Garland, B.A., M.A., Executive Director, North Carolina Education Lottery

Ms. Garland will discuss the economic and business decisions involved in establishing a responsible gambling program within a segment of the gambling industry. She will review partnerships and the responsibilities of partners and practitioners. She will explain the processes needed to achieve goals and apply lessons to all gambling activities.

Objectives: Attendees will gain insight into how a successful gambling business operates in a manner responsible to its shareholders, customers, and staff. They will learn of necessary and successful partnerships among counselors, government, retail establishments, and staff to raise awareness of problem and addicted gambling and establish an effective responsible gambling program. Information provided can be used to improve outreach and interaction among the counseling community, government, gambling businesses, and the public.

## **KYCPG Conference Objectives -- 2**

### **Understanding Youth Gambling: Another High-Risk Behavior**

Jeffrey L. Derevensky, Ph.D., Chair, Department of Educational and Counseling Psychology, McGill University; Director, International Centre for Youth Gambling Problems and High-Risk Behaviors

Surveys indicate adolescents have a higher rate of problem and addicted gambling behavior than adults. Professor Derevensky will define and explain youth gambling behavior and relate its relationship to other adolescent high-risk behaviors.

Objectives: Attendees will learn the definition of adolescent gambling behavior and how to recognize it. They will gain an understanding of how adolescent gambling often occurs alongside other high-risk behaviors.

### **Working with Youth Gamblers: From Research to Prevention to Treatment**

Jeffrey L. Derevensky, Ph.D., Chair, Department of Educational and Counseling Psychology, McGill University; Director, International Centre for Youth Gambling Problems and High-Risk Behaviors

Professor Derevensky will document research-based best practices for identification/screening, prevention, and treatment of problem and addicted gambling among adolescents.

Objectives: Attendees will learn current best practices in identification/screening, prevention, and treatment of problem and addicted gambling behavior among adolescents. They will gain insight how to implement this information in their clinical settings and public outreach activities.

### **Film Study: "All In"**

Facilitator and Discussant: Curtis L. Barrett, Ph.D., ICGC-II, ABPP; Professor Emeritus, University of Louisville; and KYCPG Professional Adviser

Co-Discussant: Samantha Cook, B.S., M.S., Michigan Modern Psychology, Dearborn, MI

Following viewing of the film, "*All In*," which depicts the activities associated with problem and addicted gambling, a facilitated discussion will examine identification, intervention and treatment techniques regarding problem and addicted gambling.

Objective: Apply observations of problem and addicted gambling behavior in facilitated discussion of practical applications for screening, assessment, and counseling practices to further understanding of treatment protocols.

### **Treating the Problem Gambler**

Margo Bristow, M.A., LPC, CADC, PCGCI, CCGC, CAMSI, Margo Bristow, LLC

The presenter will relate her experiences in counseling and treatment of problem and addicted gamblers and their families to provide practical aspects of treating problem and addicted gamblers individually and in group settings.

Objectives: Attendees will learn proven and effective techniques for counseling problem and addicted gamblers. Understand how to adapt treatment techniques to varying situations through use of actual examples.

## **KYCPG Conference Objectives -- 3**

### **Prevention of Problem Gambling among Youth**

Margo Bristow, M.A., LPC, CADC, PCGC,ICCGC, CAMSI, Margo Bristow, LLC

The presenter will relate her experiences in a school setting in identification, counseling and treatment of problem and addicted gamblers, offering suggestion on how to implement proven prevention strategies to mitigate problem and addicted gambling behaviors.

Objectives: Learn proven and effective prevention strategies for youth problem and addicted gambling. Obtain practical and actual examples to guide establishment of school-based and youth problem and addicted gambling prevention strategies.

### **Man's Search for Meaning in Random Numbers**

Curtis L. Barrett, Ph.D., ICGC-II, ABPP; Professor Emeritus, University of Louisville;  
and KYCPG Professional Adviser

Cognitive Behavioral Therapy lends insight to the magical thinking gamblers often use. One aspect is ascribing meaning to random numbers, which has occurred throughout history and not just related to gambling. The presenter will convey the history of man's search for meaning in random numbers and relate it to counseling and treatment of problem and addicted gamblers.

Objectives: Attendees will understand how magical thinking drives some problem and addicted gamblers and how their behavior is affected by extrapolating meaning from random numbers. Attendees will gain insight on how this knowledge can be incorporated in screening and counseling problem and addicted gamblers.

### **Case Study: Working with the Disordered Gambler**

RonSonn Clark, Psy.D., LCADC, NCC, MAC, ICGC-II, Senior Director of Substance Abuse Services, River Valley Behavioral Health; and Director of Education, Kentucky Council on Problem Gambling (KYCPG)

Herbert E. (Bud) Newman, Psy.D., CADC, ICGC-II, President, Kentucky Council on Problem Gambling (KYCPG)

The presenters will describe actual clients that presented themselves with a gambling problem or addiction. Attendees will discuss possible treatment options before the presenters relate the actual disposition.

Objectives: Attendees will be able to develop treatment objectives in a person-centered plan; become familiar with different treatment options; and understand unique differences in the treatment of the disordered gambler.

### **Presentation of 2018 KYCPG Awards**

Michael R. Stone, Executive Director, Kentucky Council on Problem Gambling (KYCPG)

The Kentucky Council on Problem Gambling (KYCPG) will recognize businesses and individuals for their contribution to raising awareness about problem and addicted gambling in Kentucky and providing assistance to problem gamblers and their families.

Objective: Recognize deserving businesses and individuals for their achievements.

## **KYCPG Conference Objectives -- 4**

### **Data Analysis: Daviess County Detention Center Survey of Gambling Behavior**

Scott Hunt, Ph.D., Professor, Eastern Kentucky University

Persons being held in the Daviess County Detention Center completed a survey of their personal gambling behavior. The presenter will share an analysis of what the data show regarding gambling behavior and the incarcerated.

Objectives: Attendees will learn about the impact of gambling behavior on risk taking and criminal behavior. The information may help develop prevention programs to minimize problem and addicted gambling among the incarcerated population and may help guide behavioral health treatment plans for the incarcerated.

### **The Future of Responsible Gambling Programs from the Gambling Industry Perspective**

Moderator: Jack Brammer, Frankfort Bureau Reporter, *Lexington Herald-Leader*

Chip Polston, B.A., M.Ed., Vice President, Communications, Public Relations and Social Responsibility, Kentucky Lottery Corporation

Patrick Malarkey, B.S., Total Rewards and VIP Manager (UEL), Horseshoe Southern Indiana (Invited) Cannon Armstrong, Commissioner, Kentucky Department of Charitable Gaming (Invited) Marc Guilfoil, Executive Director, Kentucky Horse Racing Commission

As legal gambling operations continue to evolve in an effort to remain competitive for entertainment spending, the gambling industry remains cognizant of its social responsibility to patrons who may not be able to control their gambling leading to a problem or addiction. The panelists will present insights into current and future responsible gambling activities in their businesses. Open discussion between the panelists and attendees will be encouraged.

Objectives: Attendees will learn that the gambling industry does have a commitment to responsible gambling. Provide insight into possible cooperative relationships that can minimize problem and addicted gambling behavior between the gambling venue and the counseling community. Obtain information on possible future responsible gambling actions that may be linked to prevention or treatment programs.

### **The Elevator is Broke; Take the Steps**

Tony S. and Laura S. and members of Lexington Area Gamblers Anonymous

The presenters will simulate a Gamblers Anonymous 12-step meeting, providing attendees with copies of the "writing the steps" booklet and working through the lessons.

Objectives: Further understanding of Gamblers Anonymous and its role in effective recovery from a gambling problem or addiction. Provide counselors with insight into actual gambling behavior and motivation to improve effective prevention and counseling strategies. Encourage sharing of resources between Gamblers Anonymous and gambler counselors and prevention specialists.

### **Wrap Up and Invitation to Gamblers Anonymous Reception**

Herbert E. (Bud) Newman, Psy.D., CADC, ICGC-II, President, Kentucky Council on Problem Gambling (KYCPG)

The presenter will summarize the key ideas, lessons and information provided at the conference and invite attendees to attend the kickoff reception for the Lexington Area Gamblers Anonymous MiniProgram.

Objectives: Provide an opportunity for attendees to obtain answers or information to open questions. Encourage networking between behavioral health counselors and members of Gamblers Anonymous.