



Kentucky Council on Problem Gambling

When it's no longer a game . . . there is help!

Media Advisory

For Immediate Release: *Date*

Alice Garland Named 2018 Arch Gleason Industry Award For Responsible Gambling Leadership Award Winner

North Carolina Education Lottery Executive Director Alice Garland has been named the first juried recipient of the Arch L. Gleason Industry Award for Responsible Gambling Leadership.

Presented by the Kentucky Council on Problem Gambling (KYCPG), the Gleason Award was created to recognize someone not only for his or her commitment to responsible gambling, but also someone who has demonstrated the ability to successfully manage a gambling enterprise in a socially responsible manner.

Garland has served as the North Carolina Education Lottery executive director for seven years. Under her leadership, the lottery has grown into a \$2.4 billion a year business in North Carolina that raises more than \$600 million for education programs in the state. She is a leader in the lottery industry in the United States, highly regarded for her work in the area of responsible gaming.

“The North Carolina Lottery became actively involved in responsible gaming early in our life due to Arch Gleason,” said Garland. “He called our then-lottery director and told him it was the right thing for North Carolina to do. My mantra is ‘I want a lot of people playing a little, not a few people playing a lot’, so we don’t need sales from problem gamblers to be successful. I am truly honored to be recognized for a program that important to me and to the lottery.”

Garland is the first vice president of the North American Association of State and Provincial Lotteries (NASPL), the professional association representing the lottery industry in the United States and Canada, and chairs the association’s responsible gambling committee. She also is vice chair of the Multi-State Lottery Association, a nonprofit organization which operates the two major jackpot games, Powerball and Mega Millions, and serves on its development committee.

For more than 36 years, Garland has served in executive posts handling governmental affairs and communications, including positions as assistant secretary for communications and external affairs with the N.C. Department of Commerce; director of public affairs for ElectriCities of North Carolina;

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and Director of Policy for the State Employees Association of North Carolina.

“Arch Gleason was one of the first lottery directors in North America to recognize the need to help players struggling with gambling problems,” said Mike Stone, executive director of the KYCPG. “For many years, problem gambling was the elephant in the room for gaming operations – no one wanted to talk about it, let alone acknowledge it.”

Through Gleason’s actions, the issue came to the forefront of the industry not just in a state and national venue, but across the world as well. As the 23-year president and CEO of the Kentucky Lottery Corporation, Gleason worked to establish the KYCPG, the state’s National Council on Problem Gambling (NCPG) affiliate. He championed many initiatives for the cause through NASPL during his tenure. Gleason passed away in July 2016.

Gleason’s crowning achievement in the field was his work to establish the World Lottery Association’s responsible gambling certification program during his term as the group’s president. This became the first-ever responsible gambling program implemented on a global basis, taking the cause into corners of the globe that had never previously addressed the issue.

The honoree will commit to serve as the keynote speaker for the KYCPG’s annual conference in Kentucky in February. Garland will share her organization’s responsible gambling story, successes and lessons learned.

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NOTE TO EDITORS: *Please contact KYCPG Executive Director Mike Stone for further information.*

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For information on problem gambling awareness and self-assessment, please visit www.kygamblinghelp.org.

For more information on KYCPG or on problem gambling issues, visit www.kycpg.org.

When It’s No Longer Fun – There Is Help.

If you or someone you know thinks there is a gambling problem, please call or text 1-800-GAMBLER.